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National Seminar on “BAKERY & CONFECTIONERY – RETAILING TRENDS AND PROSPECTS”

November 21-22, 2007, New Delhi

The Society of Indian Bakers (SIB) in association with Wheat Products Promotion Society (WPPS) organized a 2-day National Seminar on “Bakery & Confectionery – Retailing Trends and Prospects” at Phoolwari, Pragati Maidan, New Delhi on November 21-22, 2007.



(L-R) Mr. Ravi Krishna, President, Society of Indian Bakers (SIB); Mr. D. V. Malhan, Secretary, SIB; Mr. Goutam Sanyal, Joint Secretary, Ministry of Food Processing Industries, Govt. of India; Mr. Clyde Stuafter, Bakery Consultant, ASA – International Marketing alongwith Mr. S. C. Dubey, Editor, The Indian Bakers

The Seminar had three Sessions:

Technical Session I – Retail Baking Challenges

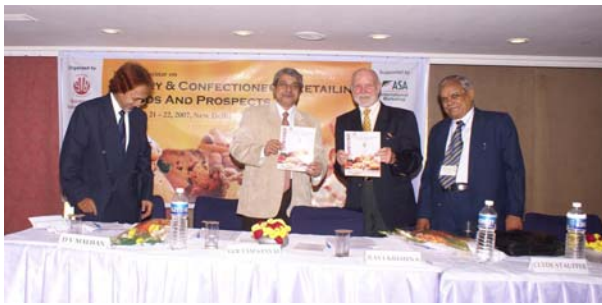
Technical Session II – Baked Snack Foods and Wholegrain Products

Technical Session III – Education, Food Safety and Security

The Seminar was attended by around 200 participants which included students, faculties, Industrialists, professionals and bureaucrats.



A Souvenir was released at the time of the Seminar by Mr. Goutam Sanyal, Joint Secretary, Ministry of Food Processing Industries. He also released a book on “Basic Baking” which is written by Mr. S.C. Dubey, Bakery Consultant.



Releasing of Souvenir



Releasing of Basic Baking

On the second day i.e. November 22, a workshop on Bake with Soy was conducted and Soy Bakery demonstrations were done by Dr. Clyde Stauffer, Bakery Consultant, ASA – International Marketing.

The event was managed by Assocom – India.

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