

# 3rd National Grains Conference 2012

Tuesday, May 1, 2012  
India International Centre, Lodhi Road  
New Delhi, INDIA

Focus on Wheat, Rice, Pulses, Sugar,  
Oilseeds and Coarse Grains

Top industry speakers and expert-led  
conference

Meet leading industry and  
government decision makers

Networking and Media Interaction  
Opportunities

Produced by



Knowledge Partner



Texas Agricultural Lifetime Leadership



## AGENDA

08:30 - 17:30 hours

### Business Session I – The Big Picture

- Global Agri-market dynamics
- Indian Macro-economy & food market
- Way forward for Indian agriculture
- Role of Government in Food Security

### Business Session II – Domestic Output and Market Outlook 2012

- Wheat, Rice, Pulses, Sugar, Oilseeds and Coarse Grains

### Business Session III – Plan Projections, Food Needs and Nutrition Security

- Promoting nutrition security through novel foods
- Reliability of Planning Commission projections
- Scientific foodgrain management logistics

### Business session IV – Price outlook

- Technical analysis (wheat, sugar, palm oil, forex)

## PROGRAMME

08:30 - 09:00 hours

Registration

09:00 - 17:30 hours

Business Sessions

[www.grain.assocom-india.com](http://www.grain.assocom-india.com)

## Registration

### Early Bird Registration Fee :

Rs. 2206/- (including 10.3 % service tax) per delegates  
(before March 31, 2012)

### Registration Fee :

Rs. 2758/- (including 10.3 % service tax) per delegates  
(after March 31, 2012)

Please send the amount through Demand Draft/Local Cheque in favour of Assocom-India Pvt. Ltd. payable at New Delhi. You may also register online at : <http://www.grain.assocom-india.com>

## Sponsorship Opportunities

Co-Sponsorship*	Rs. 1,00,000.00	US\$ 3,000.00
Kit Sponsorship*	Rs. 75,000.00	US\$ 2,000.00
Lunch Sponsorship*	Rs. 1,25,000.00	US\$ 4,000.00
Tea / Coffee**	Rs. 50,000.00	US\$ 1,000.00

### Benefits\*

- \* Name and Logo in all publicity Material and Backdrop
- \* Advertisement in Souvenir
- \* Complimentary Participation to a limited number
- \* Table Top Display

\*\*Banner Display and Advertisement in Souvenir

## Advertising Opportunities

It is proposed to publish a Souvenir for distribution at the time of the Seminar.

We seek your advertisement support to make the souvenir a grand success.

Back Cover	Rs. 20,000.00 (US\$ 500)
Front Inside Cover	Rs. 15,000.00 (US\$ 400)
Back Inside Cover	Rs. 15,000.00 (US\$ 400)
Full Page (Colour)	Rs. 10,000.00 (US\$ 250)
Full Page (B&W)	Rs. 5,000.00 (US\$ 150)
Half Page (B&W)	Rs. 3,000.00 (US\$ 100)
Book Mark	Rs. 2,000.00 (US\$ 80)

## Payment Options:

**Cheque/ DD Payment:** In favour of Assocom India Pvt. Ltd.

**Online Payment:** [www.assocom-india.com/grain/regfee.php](http://www.assocom-india.com/grain/regfee.php)

**RTGS & Wire Transfer:** Please ask for details

## Communication

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